

10-MINUTE "EXPERT" **DXV Edition**



A brief training brochure for busy plumbing industry professionals (Revised 03/18)



Overview

Brief History

Famous for an unprecedented emphasis on gorgeous style, DXV is known as the "Designer's Manufacturer." Every collection was imagined by a designer, with a goal of beauty and style continuity throughout. As the premium division of the American Standard brand, every DXV piece shares the advantage of American Standard's 140 years' of the development of true quality and superior performance, while shaped and styled with an eye toward artistry.

DXV collection are inspired by four iconic design movements, including Classic, the Golden Era, Modern, and Contemporary, offering a style for every taste.

Key Products

Classic Collections

Golden Era Collections

Modern Collections

Contemporary Collections

3D Printed Faucets

Spalet Toilet & Seat

Key Technologies & Features

Flushing Systems

EverClean Glazing

Warranties

Web Resources

www.dxv.com

www.western-sales.com/dxv



Classic Movement



Classic Movement

DXV's Classic Movement designs capture the opulence of the 1890-1920s era. Growing away from the controlled, geometric precision of the Neoclassic designs from the earlier part of the 19th century, Classic design was more fluid, organic, and ornate.

Classic Collections

- > Ashbee Bathroom Collection
- > Hillside Kitchen Sink Collection
- > Landfair Bathroom Collection
- > Oak Hill Bathroom Collection
- > St. George Bathroom Collection
- > Victorian Kitchen Faucet Collection



Golden Era Movement



Golden Era Movement

The Golden Era design movement captures the world's growth towards modern life, with simpler details, geometric lines, and art deco. Emerging in the 1920 through to 1950, this more industrial and subtle style is a significant departure from the intricate designs and ornamentation of the Classic era.

Golden Era Collections

- > Fitzgerald Bathroom Collection
- > Keefe Bathroom Collection
- > Pop Bathroom Sink Collection
- > The Randall Bathroom Collection
- > The Wyatt Bathroom Collection



Modern Movement



Modern Movement

From 1950 to 1990, the Modern Movement was an era of experimentation and individual expression. Abandoning the structure and rules of the past, Modern design incorporated both flowing lines and geometric structures, using forms, materials, and dimensions in new and creative ways.

Modern Collections

- > Modulus Bathroom Collection
- > Rem Bathroom Collection
- > Lowell Bathroom Collection
- > Fresno Kitchen Collection



Contemporary Movement



Contemporary Movement

Responding to the ever growing complexity of our world, Contemporary design combines individual with international expression, and stunning minimalism with comforting soft lines. Functionality and user experience is reflected in every design element, with an emphasis on simple luxury.

Contemporary Collections

- > Spalet Smart Toilet Series
- > Lyndon Bathroom Collection
- > Percy Bathroom Collection
- > Cossu Bathroom Collection
- > Isle Kitchen Collection



3D Printed Faucets



3D Printed Faucet Features

The 3D printed faucets (also known as additive manufactured faucets) are a quintessential expression of DXV's dedication to gorgeous design. Each faucet is stunning, intricate, and utterly unique, designed to deliver water to the user in an awe-inspiring way. DXV offers three models, each of which are pure works of art.



Shadowbrook



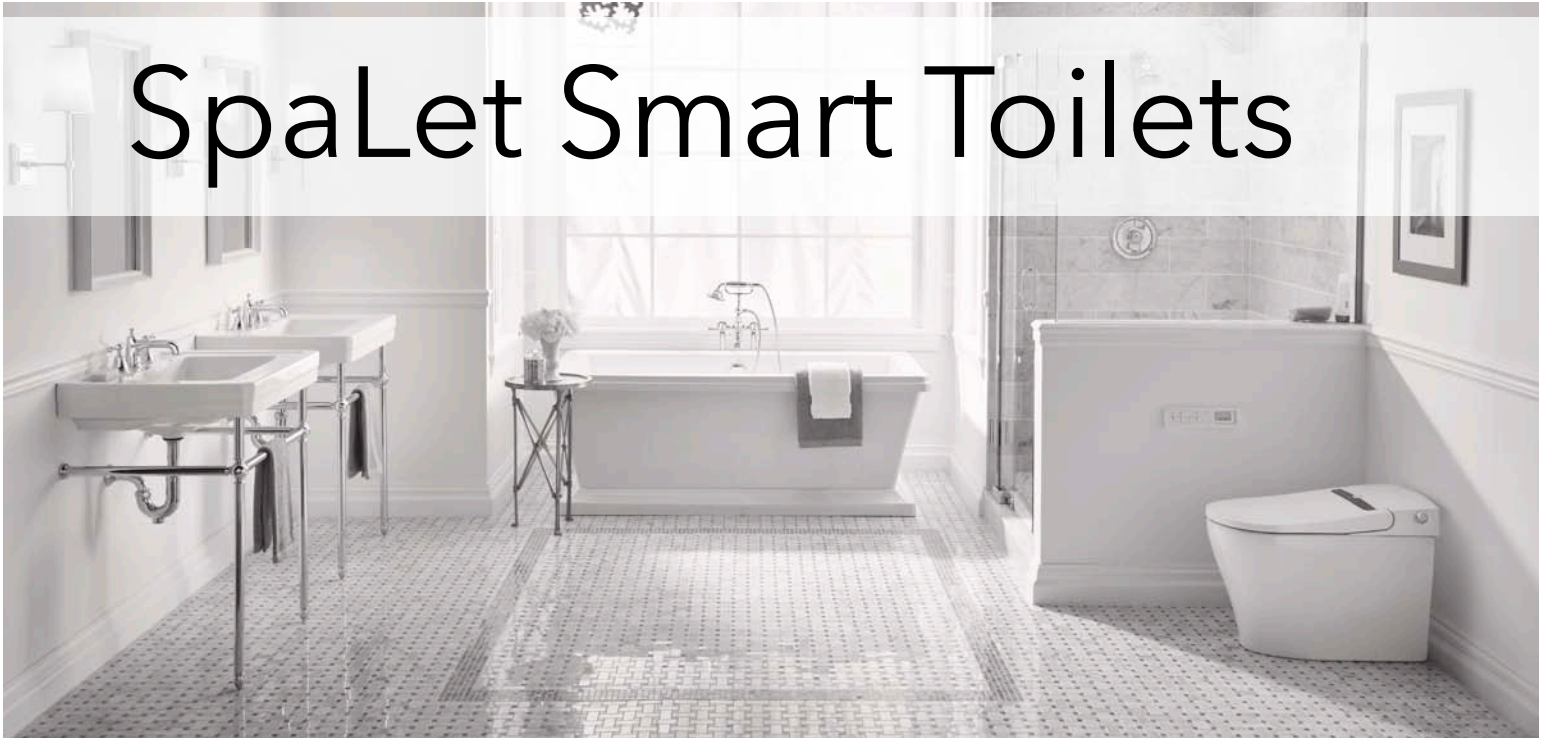
Trope



Vibrato



SpaLet Smart Toilets



SpaLet Smart Toilets

Another perfect example of DXV's emphasis on luxurious design is the SpaLet Smart Toilet Collection. Available both as an integrated toilet and bidet, as well as a separate bidet seat for an existing toilet, the DXV SpaLets offer state-of-the-art, truly modern and luxurious bidet features.

Available Models:

- NEW AT200LS Integrated Electronic Bidet Smart Toilet (April 2018 Launch)
- AT100 Smart Toilet Seat

Features

- Separate nozzles (for front and back cleaning); nozzles self-clean after every use
- Adjustable temperature, pressure, and position
- Heated seat
- In-line water heater (AT200LS only; AT100 has a heating tank)
- Anti-bacterial protection on seat, cover, nozzles, and control panels
- Activated charcoal Air Shield deodorizer and Plasmacluster Air Sterilizer (AT200LS only)
- Three-year warranty



Flushing Systems

DXV Flushing Technology

DXV toilets benefit from American Standard's superior performing flushing system, which are independently rated to flush with a 1000g MaP scores. Most toilets feature the American Standard Cadet system, but DXV is starting to introduce models with Vormax system:



VorMax System

Flush Volumes: 1.0 & 1.28 GPF

Flush Valve: 1 3/4" dual injectors

Siphon Outlet: 2 1/16"

Bowl Hydraulics: CleanCurve (2x cleaner)

MaP Score: 1000g

Warranty: Lifetime Limited Warranty on china;
10-Year Limited Warranty on parts



Cadet System

Flush Volumes: 1.28 GPF

Flush Valve: 3"

Siphon Outlet: 2 1/8"

Bowl Hydraulics: PowerWash

MaP Score: 1000g

Warranty: Lifetime Limited Warranty on china; 5-Year Limited Warranty





EverClean

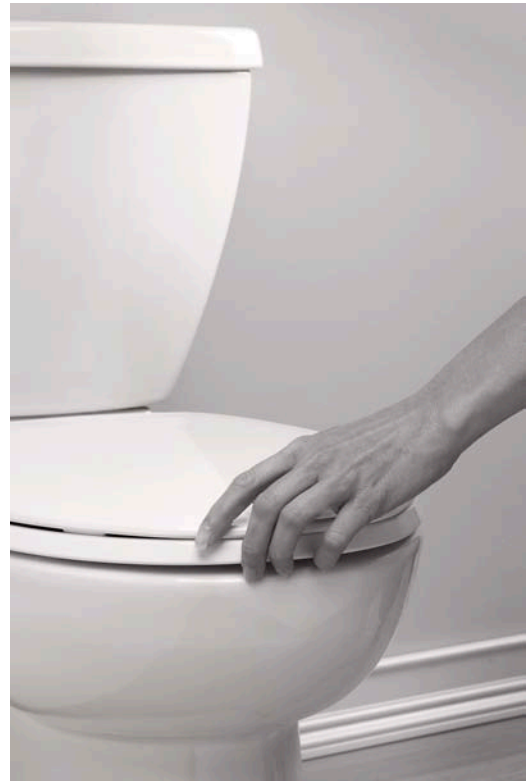
EverClean® Technology

EverClean® Surface technology refers to a mirror-smooth surface that inhibits the growth of stain- and odor-causing bacteria, mold, and mildew. EverClean Surface is available on toilets, toilet seats, and sinks, and helps reduce cleaning time and the spread of harmful germs. Unlike many manufacturers, EverClean is fired onto the porcelain, so it won't rub off over time.

To increase user satisfaction and comfort, DXV includes EverClean on both the interior and exterior of the toilet (unlike competitors), and all toilets come standard with this technology.

Key Points

- Included on many lavatory and all toilet products
- Standard feature on toilets
- Microscopically smooth; dirt & bacteria resistant
- Requires fewer harsh cleaning chemicals



Warranties

DXV Warranties

One of the aspects that most distinguishes American Standard, and consequently DXV, from competitors is the strength of the brand's warranties. Due to the emphasis on quality, DXV offers unprecedented warranties on many product categories. See below for a brief overview:

- > **Toilets:** Limited Lifetime Warranty on china, 5-Year Warranty on all mechanical parts, and 1-Year Warranty on toilet seat
- > **Faucet Collections:** Limited Lifetime Warranty
- > **3D Printed Faucets:** Two-Year Warranty
- > **Spalets:** Three-Year Warranty
- > **Chinaware, Consoles, and Furniture:** Five-Year Warranty
- > **Acrylic:** Two-Year Warranty on electronic components, pump, and fittings/plumbing; Three-Year Warranty on shell

